

CAPABILITY STATEMENT



Lori Palm, CEO
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Core Competencies

The amazing process of the Core Passion® Factor weaves the **energy of the human spirit** (Core Passion®) with the **energy of business**. Linking these two powerful energies creates measurable bottom line results of collaboration, productivity and profits.

- **Leadership**
- **Coaching**
- **Building Collaborative Teams**
- **Management/Supervisory Training**
- **Customer Service**
- **Sales**

Past Performance

- **Tapemark Manufacturing, 2010**
This 200-employee firm utilized the Core Passion® Assessment and Process to achieve change in productivity and efficiency.
Contact: Pat Mork, V.P.
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Differentiators

The unique **Core Passion® Assessment** was developed in 2003 to measure the source of the driving force behind decisions and actions Using the **Passion Vision Action™ Process**, we focus and apply this to all areas of business by maximizing human potential and business potential to increase your organization’s profitability.

Company Data

We believe the energy of the human spirit is the most valuable resource we have. We have a system and a process that gives voice and a common language to the human spirit to develop respect, engagement and passion. We inspire leaders to articulate vision and strategy, employees to engage fully, and organizations to achieve desired results.

When you know WHO you are, you know WHAT to do.

Pertinent Codes

DUNS: 070214258 CAGE: 6JTJ4 WOSB, EDWOSB
 NAICS: 541611 – business, management consulting
 541612 – organizational development
 541613 – new product development
 541720 – business research and development
 611410 – business management training
 611430 – professional development
 624310 - vocational rehabilitation
 UNSPSC: 80101504 – Strategic planning consultation services
 80101506 – Organizational structure consultation
 80111501 – Management development
 80111504 – Labor training or development
 80111505 – Human resources productivity audits

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